

Oil Price Shocks and Stock Markets in Oil Importing Countries: Evidence from Egypt, Morocco, and Jordan

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Abstract

This study aims to investigate the dynamic relationship between Oil price Shocks and stock markets returns in Egypt, Morocco, and Jordan as oil-importing countries in the MENA region, over the period (2005-2018). Vector auto regressive regressions (VAR), Granger causality tests, and Impulse Response technique are employed to achieve the objectives of the study. Using weekly data, the results point to a causal relation flowing from oil prices to stock market returns in all the three countries under investigation although with different lags and different patterns of the response according to the impulse response function outcomes. These findings have important implications for academics, domestic and international investor, investment manager and policy makers.

Keywords: oil price shocks; stock markets returns; Egypt; Morocco; Jordan.

JEL classification: Q41; E44; N15.

1. INTRODUCTION

Energy consumption shows an increasing trend through the last decades, where it grew 10-year average of 1.5 percent per year. Although of different energy mix, oil remains the most dominant source of fuel. In 2018, it represented 33.62% of sources of fuel, second largest source of fuel is Coal, representing 27.21%, Natural gas represents 23.87% of source of fuel, followed by Hydro-electricity, Nuclear energy, and Renewables, representing 6.84, 4.41, and 4.05 percent of source of fuel, respectively. Oil consumption increased by 1.4 million barrels per day, despite of increasing oil prices, where it increased \$71.31 per barrel at the end of 2018. The Middle East consumes 6.51% of the total world fuel, and 8.84% of the total world oil (British Petroleum, 2019).

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Oil price plays an important role in economic development (Hamilton, 1983). On the other hand, it is affected by either supply forces, which are forced by geopolitical events, or demand forces, which are forced by growth in developing countries (Hamilton and James, 2009). However, oil prices are closely related to stock markets' performance. This critical, complex, and dynamic issue received serious attention from economist, politicians, investors, and policy makers.

A large amount of literature has examined the relationship between oil price and stock market in large industrial countries. Despite of the importance and consumption of the Middle East, a few studies focused on this issue in the Middle East, especially in Egypt, Morocco, and Jordan.

Egypt is a developing country in North Africa, the population in Egypt ranks 13th in the world, where it reached 98,423,595 by the end of 2018. The Egyptian economy is one of the largest in the Middle East with a GDP of \$ 250.90 billion by the end of 2018, in which it represented 0.40 percent of the world economy (World Bank, 2018), and the Egyptian Stock Market (ExSM) is considered one of the oldest stock markets in the world. In addition, Egypt consumed 0.90 percent of the world's total oil consumption (British Petroleum, 2019).

Jordan is an oil-importing and a lower-middle income country with a GDP per capita of USD 4,129.75 by the end of 2018 (World Bank, 2018). However, Jordanian stock market [Amman Stock Exchange (ASE)] is considered as one of the most innovative in the Middle East region. This is due to the liberalization of ASE in 1995 (OECD, 2006). Thus, ASE is considered attractive for foreign investors, where foreign investors have no restrictions on the percentage of ownership, and their stock income (cash dividends and capital gain) is free from tax (International Institute for Labour Studies, 2013).

Morocco is a developing country in North Africa in which the population reached 36.03 million by the end of 2018. The Moroccan economy represents 0.19 percent of the world economy with a GDP of \$ 117.921 billion by the end of 2018 (World Bank, 2018). This rapid economic growth consequently increases the need for energy. However, oil and gas reserves are considered low in Morocco, therefore, 24% of Moroccan imports are for energy (International Monetary Fund, 2011). The Moroccan Stock Market [Casablanca Stock Market (MCS)] is considered the third largest of stock markets in Africa.

Therefore, the objective of this study is to highlight Middle East evidence on this issue, by investigating the dynamic relationship between oil price shocks and stock markets in Egypt, Morocco, and Jordan using Vector auto regressive regressions (VAR), Granger causality tests, and Impulse Response technique over the period (2005-2018), in which this period witnessed a significant conflict in the context of the Global Financial Crisis in 2007-2009, and the political conflict in the Middle East since the beginning of 2011 in which is called "The Arab Spring", and also the civil war in Libya since 2011. Hence, affecting the oil price.

This study consists of five sections following the introduction. Section 2, Literature Review; in which a number of studies related to topic of the study are reviewed. Section 3 describes data and Methodology. Section 4, reports the results of the analysis. Conclusions and Recommendations are stated in Section 5.

2. LITERATURE REVIEW

In the early 80's the influential work of Hamilton (1983), was the starting point that documented the significant relationship between oil price and economic development, where

he indicated that oil price fluctuation was responsible for US recessions, from the end of World War II to the early 80's. Following [Hamilton \(1983\)](#), a growing body of work indicated the major role of oil price on economic growth ([Burbidge and Harrison, 1984](#); [Gisser and Goodwin, 1986](#)).

Almost after a decade, a growing number of studies examine another pattern, and integrating oil price with financial markets. For instance: [Brown *et al.* \(1990\)](#), [Ferson and Harvey \(1995\)](#), [Kaneko and Lee \(1995\)](#) found a negative relationship between oil price and stock market returns. On the other hand, [N. F. Chen *et al.* \(1986\)](#), [Hamao \(1988\)](#) and [Huang *et al.* \(1996\)](#) report no relationship between oil price and stock market returns.

Since then succeeding studies examined the relationship between oil price and stock market returns using different models and techniques at country and global level. For instance, [Jones and Kaul \(1996\)](#) report that oil prices have significant and negative relationship for aggregate stock market returns for US and Canada. Consistently [Sadorsky \(1999\)](#) introduced supporting evidence for US markets over the period (1986 – 1996), and showed a negative relationship between oil price and stock market returns.

In addition, [Papapetrou \(2001\)](#) found a negative relationship between oil price and stock market returns in Greece. On the other hand, for Chinese stock market returns, [Cong *et al.* \(2008\)](#) documented no relationship between oil price changes and stock market returns. [Jammazi and Aloui \(2010\)](#) inspected the same issue in UK, France, and Japan. They documented no relationship between oil price and stock market returns.

Furthermore, studies were conducted on global market indexes; for example [S. S. Chen \(2010\)](#) and [Nandha and Faff \(2008\)](#) conducted their works on Global Industry Indices, and S&P Index, respectively. They documented a negative relationship.

However, investigating trends in oil prices are far from being an easy task due to various structural drivers that can jointly impact them. For the same reason, the relationship between oil prices and financial markets, as captured by movements of stock prices, volatilities or interest rates is quite complex. Moreover, most of the existing studies suffer a low-frequency data bias which prevents analysis from delivering a true and updated picture of economic trends.

In an excellent attempt to overcome those biases, [Venditti and Veronese \(2020\)](#) employ a daily structural VAR model to jointly model spot and future oil prices along with stock prices. Their model allows the decomposition of oil prices in three structural shocks, i.e. a forward looking demand shock, an unexpected change in current business conditions and a supply shock with different implications in terms of financial assets' response.

Although, a large amount of literature has examined the relationship between oil prices and stock market returns. It is noted that the impact of oil prices differ between importing and exporting countries ([Miller and Ratti, 2009](#)).

The majority of studies suggest a positive relationship between oil price and stock market returns in oil-exporting countries (see: [Zarour, 2006](#); [Lescaroux and Mignon, 2008](#); [Park and Ratti, 2008](#); [Bjørnland, 2009](#); [Korhonen and Ledyeva, 2010](#); [Mendoza and Vera, 2010](#); [M. E. H. Arouri and Rault, 2012](#); [Wang *et al.*, 2013](#)). On the other hand, the majority of studies suggest a negative relationship between oil price and stock market returns in oil-importing countries (see: [Jiménez-Rodríguez and Sanchez, 2005](#); [O'Neill *et al.*, 2008](#); [Filis, 2010](#)). Similarly, [Youssef and Mokni \(2019\)](#) and [Mokni \(2020\)](#) document the same results for oil-importing and exporting countries during the period from 1999 -2018.

For Gulf Corporation Council (GCC) countries, [M. E. H. Arouri and Rault \(2012\)](#) documented a short-term linkage between oil prices and stock returns, and a positive

relationship for stock returns for all GCC countries except for Saudi Arabia. In addition, [M. Aroui et al. \(2011\)](#) studied the relationship between oil price and stock market return over the period 2005-2010 using daily data, and they found a positive relationship in Bahrain, Oman, Qatar. Consistently, [Mohanty et al. \(2011\)](#) documented a positive relationship between oil prices and stock market returns except for Kuwait. Thus, [Maghyereh and Al-Kandari \(2007\)](#) documented a long-term relationship between oil prices and stock market returns. More recently, [Al-Hajj et al. \(2018\)](#) investigates the dynamic relationship between oil price and aggregate and sectorial stock market return, respectively in Malaysia. They found stock market return is sensitive to oil price.

As for Jordan, [Bouri et al. \(2016\)](#) examined the causality relationship between oil price and sectorial stock market before and after Arab uprisings, and they found different results across sectors, for instance they found no relationship between oil prices and the industrial sector. Thus, [Al-Qudah \(2014\)](#) inspected the relationship between oil price shocks and stock market returns over the period 2000-2014 using monthly data from ASE, and documented a negative significant relationship between oil price shocks and stock market returns, and found no directional causality from oil price shocks to stock returns.

Moreover, [Zamereith Gourène and Mendy \(2018\)](#) studied the co-movement between oil price and stock market returns in six African countries including Egypt and Morocco over the period 2003-2012. They concluded that the co-movement is low in the short and medium-term but is relatively strong in the long-term. On the other hand, [Abdulkarim et al. \(2020\)](#) examined the relationship between the change in oil price and stock market volatilities in 5 African Islamic indices (Egypt, Tunisia, Morocco, Nigeria, and South Africa) during the period 2011-2018, in which Tunisian Islamic index is considered the lowest volatility with oil price. [Ajmi et al. \(2014\)](#) examined the relationship between the change in oil price and stock market returns in 11 MENA countries, in which Jordan and Morocco were included. They found that positive changes and negative changes in oil prices affected the stock market returns in Jordan and Morocco, respectively. Consistently, [Abdelsalam \(2020\)](#) found the same results for 17 MENA countries including Egypt, Morocco, and Jordan. However, [Al-Fayoumi \(2009\)](#) examined the relationship between oil price and stock market returns of Turkey, Tunisia, and Jordan as oil-importing countries over the period (1997-2008). They found no relationship between oil price and stock market returns in Jordan.

Overall, it can be concluded that most of the empirical works focused on developed countries and developing countries from GCC countries as oil-exporting countries. However, other MENA countries as oil-importing countries are ignored, and more specifically for Egypt, Morocco, and Jordan. Therefore, this study contributes to fill the gap of literature by investigating the dynamic relationship between oil prices and stock market returns in Egypt, Morocco, and Jordan as an oil-importing countries, in which they have a diversified well-developed stock market, and an open-economy that are affected by global oil price fluctuations. Moreover, it contributes to previous studies by examining weekly comprehensive and contemporary period from December 2005 to December 2018 to reach valid and consistent findings. The study was triggered in this period due to fluctuations in oil prices and several political events such as the Global Financial Crisis in 2007-2009, and the Arab uprising since the beginning of 2011 in which is called “The Arab Spring”, and also the civil war in Libya since 2011.

3. DATA AND METHODOLOGY

In order to investigate the dynamic relationship between oil prices and stock market returns of Egypt, Morocco, and Jordan; a highly frequency data (weekly data) was used over the period 2005-2018, in which this period witnessed high oil price fluctuations and global conflict. We collect closing stock market prices, oil prices, the Vix index and the weekly US treasury yields from the Bloomberg database.

Table no. 1 describes the equity indices we employ in our study.

Table no. 1 – The Study Sample

Index	Market Stock
ASE Index	Amman Stock Exchange (Jordan)
ExSM Index	Egyptian Stock Exchanges
MCS Index	Morocco Stock Exchange

A class of suitable econometric models for accomplishing that task comprises Vector Autoregressive (VAR) models or Vector Error Correction Models (VECM). The choice between the two depends on the specific features of time series, i.e. whether or not they are stationary (Sims, 1980). Therefore, the study employed Augmented Dickey-Fuller test to check whether the study variables are stationary or non-stationary (having a unit root). To be conservative, the study includes four lagged differences allowing eliminating serial correlation in the error term, and choosing a 1% critical value.

In all the cases, the null hypothesis will be rejected at 1% level of significance, which assumes the presence of a unit root, and thus the series is being stationary at the level I(0). Results are reported in Table no. 2.

Table no. 2 – Augmented Dickey Fuller (ADF) Test

	Jordan Market	Egypt Market	Morocco Market
Test Statistic	-20.436	-16.243	-12.467
1% Critical value	-3.430(***)	-3.430(***)	-3.430(***)

Therefore, VAR model is more appropriate than VECM model, in a nutshell, a VAR model is allowed to fit the joint dynamic behaviour of a set of variables, i.e. time series of stock market returns in the present study. In a nutshell, a VAR model is allowed to fit the joint dynamic behaviour of a set of variables, i.e. time series of stock market returns in the present study. It requires fitting a system of m variables each of which is modelled as a linear function of p lags of itself and the other m-1 variables plus the error term. With reference to the variables in our study, the VAR model comprises the following four equations:

$$SR_t = \alpha + \beta_1 SR_{t-1} + \dots + \beta_p SR_{t-p} + \gamma_1 OIL_{t-1} + \dots + \gamma_p OIL_{t-p} + \delta_1 VIX_{t-1} + \dots + \delta_p VIX_{t-p} + \theta_1 TREAS_{t-1} + \dots + \theta_p TREAS_{t-p} + \varepsilon_t$$

$$OIL_t = \alpha + \beta_1 SR_{t-1} + \dots + \beta_p SR_{t-p} + \gamma_1 OIL_{t-1} + \dots + \gamma_p OIL_{t-p} + \delta_1 VIX_{t-1} + \dots + \delta_p VIX_{t-p} + \theta_1 TREAS_{t-1} + \dots + \theta_p TREAS_{t-p} + \vartheta_t$$

$$VIX_t = \alpha + \beta_1 SR_{t-1} + \dots + \beta_p SR_{t-p} + \gamma_1 OIL_{t-1} + \dots + \gamma_p OIL_{t-p} + \delta_1 VIX_{t-1} + \dots + \delta_p VIX_{t-p} + \theta_1 TREAS_{t-1} + \dots + \theta_p TREAS_{t-p} + \mu_t$$

$$TREAS_t = \alpha + \beta_1 SR_{t-1} + \dots + \beta_p SR_{t-p} + \gamma_1 OIL_{t-1} + \dots + \gamma_p OIL_{t-p} + \delta_1 VIX_{t-1} + \dots + \delta_p VIX_{t-p} + \theta_1 TREAS_{t-1} + \dots + \theta_p TREAS_{t-p} + \omega_t$$

Where SR denotes log stock market returns and Oil denotes log oil returns. Therefore, Stock Market Returns are calculated as $SR_t = \ln\left(\frac{Pt}{Pt-1}\right)$ where Pt denotes the closing price of the stock market index, at time t , and $Pt - 1$ denotes for the closing price of the stock market index, at time $t-1$. In the same fashion, Oil Price Return is measured as $Oil_t = \ln\left(\frac{Ot}{Ot-1}\right)$. Ot denotes the COI closing price, at time t , and $Ot - 1$ denotes for the COI closing price, at time $t-1$.

Oil prices, the study used the Brent oil price index (COI), collected from Bloomberg database. Vix is the values of Vix index, and Tre is the yield of US treasury bills. $\varepsilon_t, \vartheta_t, \mu_t$, and ω_t denote the error term and P is the number of lags. Akaike's Information Criteria (AIC) is employed to determine the number of lags in VAR. Moreover, we introduce three dummy variables to test for the impact of the Global Financial Crisis (GF), Arab Spring (AS), and Civil war in Libya (CL).

It is to note that a VAR model does not contain current-period values on the right side of each equation. Error terms represent fractions of each variable that are not explained by past values, i.e. the unpredictable innovation in each variable.

A common diagnostic from a VAR model is a set Granger causality tests, thereafter, Granger causality tests are performed as follows:

$$\left\{ \begin{array}{l} SR_t = \alpha + \sum_{i=1}^p \beta_i SR_{t-i} + \sum_{i=1}^p \gamma_i Oil_{t-i} + \sum_{i=1}^p \delta_i Vix_{t-i} + \sum_{i=1}^p \theta_i Tre_{t-i} + \varepsilon_t \\ OIL_t = \alpha + \sum_{i=1}^p \beta_i SR_{t-i} + \sum_{i=1}^p \gamma_i Oil_{t-i} + \sum_{i=1}^p \delta_i Vix_{t-i} + \sum_{i=1}^p \theta_i Tre_{t-i} + \vartheta_t \\ VIX_t = \alpha + \sum_{i=1}^p \beta_i SR_{t-i} + \sum_{i=1}^p \gamma_i Oil_{t-i} + \sum_{i=1}^p \delta_i Vix_{t-i} + \sum_{i=1}^p \theta_i Tre_{t-i} + \mu_t \\ TREAS_t = \alpha + \sum_{i=1}^p \beta_i SR_{t-i} + \sum_{i=1}^p \gamma_i Oil_{t-i} + \sum_{i=1}^p \delta_i Vix_{t-i} + \sum_{i=1}^p \theta_i Tre_{t-i} + \omega_t \end{array} \right.$$

The Granger causality tests help testing the existence of causalities between time series. In this regard, a variable is said to granger cause another when taking into account lagged values of the first helps improving the forecasts of the second (Granger, 1969). Give its properties, estimating a VAR model provides a suitable environment for forecasting, which is the precise aim of the study. In that, the study forecast future paths of each time series conditional on their histories. To do that the study, use the *vargranger* routine available from STATA package. The study report results for the granger causality test only. Estimations of the preceding VAR model are available upon request.

After that, on basis of such forecast the study estimates a cumulative response function which allows estimating the permanent effect of a shock occurring in the so-called impulse variable on a response variable. Specifically, the study aims at investigating the response of stock returns to shocks occurring to oil prices, Vix index and US treasury bills. Therefore, the study focuses specifically on the first equation, that explains stock returns as a function of lagged values of stock returns themselves and the lagged values of *Oil*, *Vix* and *Tre*.

4. EMPIRICAL RESULTS

Table no. 3 presents descriptive statistics of the study variables, it is noticed that the Egypt stock market reports the highest weekly return with a median of 0.36%, and also the highest volatility, as it is indicated from the standard deviation and the percentile (5th and 95th, respectively) values. On the other hand, The Jordan stock market reports the worst returns with a negative median weekly return of -0.01%.

Table no. 3 – Descriptive Statistics.

	Mean	Median	St. Dev	Min	Max	5° P	95° P
Morocco Market	0.13%	0.08%	0.019	-8.49%	6.96%	-2.67%	3.31%
Jordan Market	0.05%	-0.01%	0.024	-10.09%	11.61%	-3.54%	3.72%
Egypt Market	0.20%	0.36%	0.042	-32.57%	14.53%	-6.65%	5.73%

In addition, Table no. 4 shows the stock markets performance measured by Sharpe ratio during the overall period, Arab spring period, and post-Arab spring. As it is indicated, on average all the stock markets under consideration returned negative Sharpe ratios over the sample period and both over the Arab Spring and post Arab Spring periods. Again, Egyptian stock market performed slightly better than the other markets showing a less negative Sharpe Ratio. Thus, the Egyptian stock market performed slightly the same during and post-Arab spring. However, Morocco and Jordan stock market performance were slightly better in post-Arab spring.

Table no. 4 – Stock Markets Performance (Sharpe Ratio %).

	Overall Period	Arab Spring	Post-Arab Spring
Morocco Market	-1.560	-1.391	-1.217
Jordan Market	-1.256	-1.005	-0.941
Egypt Market	-0.684	-0.582	-0.552

Tables no. 5, no. 6, and no. 7 show the estimation results of the three VAR models, in which the first column shows the basic model, while the other three columns introduce the dummy variables for crisis periods. The study reports result pertaining to the stock returns equation, i.e. that estimating the impact of the lagged oil prices, volatility index, and treasury yields on stock market returns; naturally we include the lagged values of the stock returns themselves.

Table no. 5 – Amman Stock Exchange (ASE)

<i>Oil</i>				
L1.	0.029	0.029	0.030	0.029
L2.	0.053***	0.053***	0.054***	0.053***
<i>Vix</i>				
L1.	0.005	0.005	0.004	0.005
L2.	-0.014**	-0.014**	-0.014**	-0.014**
<i>Tre</i>				
L1.	-2.804	-2.809	-2.843	-2.936
L2.	18.502***	18.496***	18.436***	18.372***
<i>SR_{t-1}</i>				
L1.	-0.005	-0.005	-0.005	-0.005
L2.	-0.051	-0.051	-0.051	-0.051
AS	0.000			
CL			0.001	
GF				-0.001
Cons	0.000	0.000	0.000	0.000

Note: This table reports the results of VAR test, in which the lag selection routine suggest using 2 lags. Oil is oil return, Vix is the value of Vix index, and Tre is the yield of US treasury bills, SR_{t-1} is the lagged value of stock market return, As is the Arab Spring, GF is the Global Financial Crisis, and CL is the Civil war in Libya.

Table no. 6 – Egyptian Stock Market (ExSM)

<i>Oil</i>				
L1.	0.108***	0.108***	0.107***	0.109***
L2.	0.043	0.043	0.043	0.044
<i>Vix</i>				
L1.	-0.042***	-0.042***	-0.042***	-0.042***
L2.	-0.066***	-0.066***	-0.065***	-0.066***
<i>Tre</i>				
L1.	5.817	5.746	6.028	5.485
L2.	0.601	0.504	0.839	0.263
<i>SR_{t-1}</i>				
L1.	-0.034	-0.034	-0.035	-0.034
L2.	0.108	0.108	0.107	0.109
As	-0.002			
CL			-0.002	
GF				-0.003
Cons	0.002	0.002	0.002	0.003

Note: This table reports the results of VAR test, in which the lag selection routine suggest using 2 lags. Oil is oil return, Vix is the value of Vix index, and Tre is the yield of US treasury bills, SR_{t-1} is the lagged value of stock market return, As is the Arab Spring, GF is the Global Financial Crisis, and CL is the Civil war in Libya.

Table no. 7 – Moroccan Stock Market (MCS).

<i>Oil</i>				
L1.	-0.002	-0.002	-0.003	-0.002
L2.	0.021	0.021	0.021	0.022
L3.	0.039**	0.040**	0.039**	0.040**
<i>Vix</i>				
L1.	-0.007	-0.008	-0.007	-0.008
L2.	-0.003	-0.003	-0.003	-0.003
L3.	-0.004	-0.004	-0.004	-0.004
<i>Tre</i>				
L1.	4.815	4.773	4.851	4.659
L2.	5.233	5.199	5.280	5.086
L3.	6.367	6.315	6.403	6.235
L4.				
<i>SR_{t-1}</i>				
L1.	0.051	0.045	0.051	0.050
L2.	0.053	0.048	0.053	0.052
L3.	0.038	0.032	0.037	0.036
<i>As</i>		-0.004**		
<i>CL</i>			-0.001	
<i>GF</i>				-0.002
Cons	0.001	0.002	0.001	0.001

Note: This table reports the results of VAR test, in which the lag selection routine suggest using 3 lags. Oil is oil return, Vix is the value of Vix index, and Tre is the yield of US treasury bills, SR_{t-1} is the lagged value of stock market return, As is the Arab Spring, GF is the Global Financial Crisis, and CL is the Civil war in Libya.

Looking at the effect of oil prices, we observe a positive impact of lagged prices on stock returns across all the three markets under observation. More precisely, we find a positive and statistically significant effect of the first lag for Egypt and the second lag for Jordan. In both cases significance is at 1% level. In the case of the Morocco stock market the third lag is significant at 5% level. By contrast, our results account for a negative volatility-stock returns relation for Jordan and Egypt. The Vix, actually, enter the relationship with stock returns with a negative sign and a 1% significance level for Jordan (second lag) and a 1% significance level for Egypt (both first and second lag). These results are consistent with the results of Sarwar (2012), who documented a significant negative relationship between Vix and stock market return in China and Brazil. The Vix does not show a statistically significant relationship with stock returns in the case of Morocco. Treasury yields show a statistically significant (and positive) relationship with returns in Jordan only. Lagged values of stock returns are not significant in all the three markets. Crisis dummies do not have a significant impact on returns, except for Morocco where the Arab Spring turns out to have a negative and statistically significant (5%) relationship with returns.

The results indicate short-run estimates, where it documents a statistically positive short-term relationship at 1% and 5% confidence between oil price and stock market returns in Egypt, Jordan, and Morocco respectively. While the sign of the relationship between stock market volatility and stock returns is quite expected, the most challenging result pertain the oil price-stock return relation. It might turn out quite surprising the positive impact of oil price

dynamics on returns. Specifically, our results differ to a certain extent from other studies that investigate the same relationship. For instance, [Al-Qudah \(2014\)](#) documented a negative significant relationship between oil price shocks and stock market returns, and found no directional causality from oil price shocks to stock returns, over the period 2000-2014 using monthly data from ASE. On the other hand, these results are consistent with the results of [Zaki *et al.* \(2016\)](#) who found out a positive relationship between oil price and stock market return in Egypt over the period 1999-2015.

However, the nature of that relationship is quite a complex one depending on a variety of factors, above all macroeconomic factors and openness to trade. Actually, looking at the prevailing literature the issue of the effects of oil and energy is not so obvious with evidences being quite mixed. A body of literature investigates the causal relationship between energy consumption, CO2 emissions and economic growth in MENA countries (e.g., [Gorus and Aslan, 2019](#); [Al-Mulali and Binti Che Sab, 2012](#)). Based on 58 countries, [Saidi and Hammami \(2015\)](#) accounted for a positive relationship of economic growth and energy consumption in different panels comprising a Global Panel, Europe and Asia, the Latin American region along with the Middle Eastern, North Africa and Sub-Saharan region. Moreover, they found a positive and significant association of financial development with energy consumption. Similarly, [Muhammad \(2019\)](#) employs a SUR model to jointly investigate the mutual relationships between growth, energy consumption and emissions. In particular, their results point to a positive impact of energy consumption on economic growth in developed and emerging economies and a negative one in MENA countries. In our view, the widely accounted direct relationship between the growth and stock market performance help support our results.

The countries in our sample witnessed, starting from 2005, gasoline consumptions rising at a compound annual growth rate of 5.9% (Jordan), 7.5% (Egypt) and 5.6% in barrels per day. Indeed, it could be expected oil price shocks driven by improved expectations on future economic activity being actually associated with rising stock prices (and reduced volatility) rather than capital market downturns. The latter would be much more an effect of a negative scarcity shock.

The magnitude of the effect in the Egyptian stock market is economically stronger than in Jordan and Morocco stock market. It is also noted that there is a longer lasting effect in the Moroccan stock market; since the returns in the Egyptian stock market are affected by the first lag of the Oil price returns while Jordan and Morocco are sensitive to the second and third lag, respectively.

To provide a better insight into the relationships linking macroeconomic variables and stock markets the study performs a standard granger casualty test on basis the of our VAR results. [Table no. 8](#) depicts the results. The study finds that Oil prices granger cause stock market returns in all countries in our sample. The other global and financial variables show a quite different behaviour. The Vix index shows a causal relationship to stock returns in Jordan and Egypt but not in Morocco. Treasury yields by contrast granger cause stock returns in Jordan and Morocco but not in Egypt. Also, the study tested for the round way causality finding no evidence that stock market prices in the countries under consideration affect global variables. Those results are not reported, however they are available upon request.

Table no. 8 – Granger causality test

	Jordan Stock Market	Egypt Stock Market	Morocco Stock Market
Oil	8.702**	10.371***	7.514*
Vix	6.682**	47.683***	2.998
Treasury	12.072***	0.476	7.122*
ALL	28.774***	66.539***	18.518**

Based on VAR estimates the study, then, test the impulse response functions, i.e. the study ascertain the reaction of a response variable to shocks occurring in the so-called impulse variable. In the analysis, response variables are represented by stock market returns in the countries in the sample while the impulse variables are Oil prices, the Vix Index and the treasury yields respectively. Figure no. 1 depicts the results.

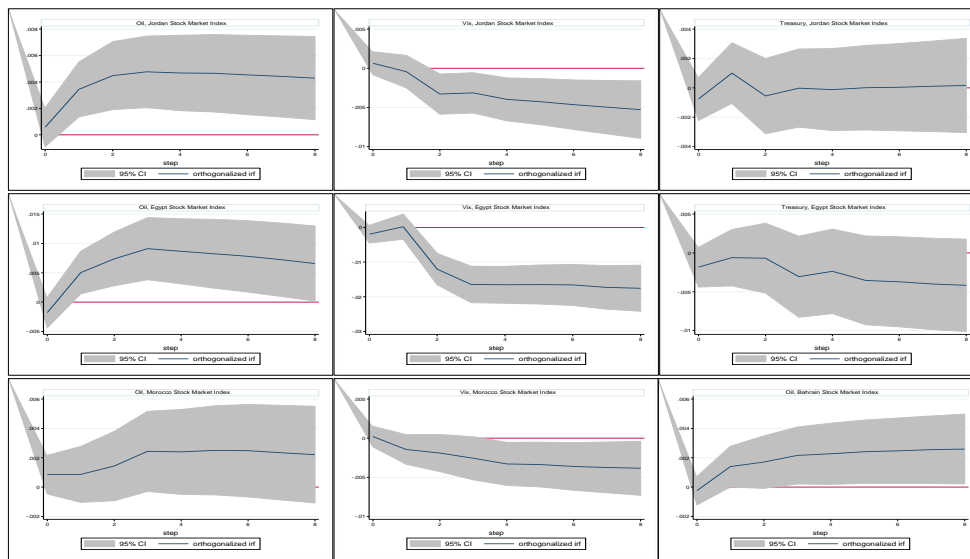


Figure no. 1 – Impulse Response Functions

The picture on the left-hand side of the figure represents the responses of each stock market to Oil price shocks while pictures in the middle are referred to responses to the Vix index. The right-hand of the panel, finally, depicts responses to treasury yields.

Results are a quite contrasting when looking across markets. Starting with Oil prices, a shock occurring in the Oil market produces different responses in stock markets. Egypt shows a negative impact in stock prices in the very short term while recovering immediately after the shock. Egypt stock market prices, however, revert down after peaking. Interestingly, Jordan and Morocco show different patterns. Both show a positive reaction after a shock occurring in the Oil market. However, while Jordan shows a spike in the very short run before flattening, movements in the Morocco stock market are much more subdued.

Looking at responses to shocks in the Vix index, the study observes a negligible impact in magnitude (positive in Morocco and Jordan, negative in Egypt) across all stock market in the sample immediately after the shock followed by a downturn in stock markets although

with different patterns. Jordan, after falling in the very short term tends to stabilize. Reaction in Egypt is quite different. While showing an upward although negligible reaction in the very short term, the market then drops before flattening. Morocco, finally, shows a more subdued downward reaction before flattening.

Finally, different responses to shock in the treasury yields as well. Jordan and Egypt show a negative reaction to a shock in yields. Jordan recovers in the following periods with the effect of a shock in yields on the Jordanian stock market subsequently fading away. The opposite is the movement in Egypt, where after a contained rebound after the shock, the downturn movement continues. Finally, in Morocco there is no reaction to shock in treasury yields in the very short term.

5. CONCLUSIONS AND RECOMMENDATIONS

This study examines the dynamic relationship between oil price shocks and stock market returns in Egypt, Morocco, and Jordan as oil-importing countries in the MENA region, in which they have a diversified well-developed stock market, and an open-economy that are affected by global oil price fluctuations. The study used weekly data over the period from December 2005 to December 2018. Oil price shocks are caused by political and economic conflicts, Global Financial Crisis, Arab Spring, and the civil war in Libya. The Vector Auto Regression results concluded that oil prices have a positive impact on stock returns on the three markets under consideration while stock market volatility shows an inverse effect. Impulse response functions are run as well. Shocks occurring in Oil prices produce different responses in stock markets with Egypt experiencing a negative impact in stock returns over the very short run and, then, recovering while Jordan stock market spikes before flattening. Response in Morocco is much more subdued. Differences persist also in responses of stock returns to volatility shocks. Results are consistent with previous findings. The results for Egypt, Morocco, and Jordan during the period 2005-2018, showed a quite clear upward trend in gasoline consumptions. It might be well that stock returns embody expectations of improved economic activity. Another plausible explanation is the correlation of these markets with oil exporting countries i.e. GCC countries which is a good argument for a positive relationship between oil prices and stock returns.

These findings have important implications for policy makers, were they should pay attention to the oil price when monitoring and planning investment activities. Moreover, these findings also have important implications for academics, domestic and international investor, and investment manager.

Oil price shocks may have in each country different specific causes and variables, and given that these findings only explain the dynamic relationship between oil price shocks and stock market returns in Egypt, Morocco, and Jordan, therefore these findings cannot explain all stock markets. Further and future research in this domain is recommended. Moreover, although the general stock market return is important to be investigated, however including sectorial stock market return could have been more exploratory, and investigating other countries especially in MENA countries is recommended.

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